

**Why Do You Need a
Strong
Legislative Advocate?**



8 REASONS

- 1. To alert you to key legislation*
- 2. To lobby issues directly impacting you*
- 3. To block bills that will harm your interests*
- 4. To give you a voice in appropriations*
- 5. To provide access to policymakers*
- 6. To monitor state regulations*
- 7. To prepare legislative testimony*
- 8. To develop a strong “Grass Roots” network*



Checkmate Strategies
Advocacy in Action

www.checkmate-strategies.com
225-933-5435

WHY IS CHECKMATE A TOP TIER ADVOCACY FIRM?

*Strong Relationships with
Decision Makers*

*25 Years of Experience in the
Legislative Process*

*Constant Monitoring of
Legislation and Regulations*

Winning Record

24/7 Accessibility for Clients



CLIENT COMMENTS

“Cindy Bishop is very well respected across all political lines. She works hard and is always available.”

Senator John Alario, President
Louisiana Senate

“Checkmate Strategies keeps us informed on legislation...before we worked with them we didn't know the issues that would affect our profession; now we do and our approach is much more refined and effective.”

Dr. Clark Gunderson, Legislative Chairman
Louisiana Orthopaedic Association

“Checkmate provides comprehensive services. They plan our conference, manage our business, analyze legislation, keep us informed and represented. Cindy has a passion for her work. I don't know what we would do without her.”

Andy Waldo, Past President
LA Ambulatory Surgery Center Association

“For 10 years, we have relied on Checkmate and the relationships that Cindy Bishop has with key people in the legislature and state agencies. We trust and have confidence that she can get the facts on issues that impact our services and help us to resolve them. “

Bill Price, Past President
Lighthouse Louisiana

“If you are looking for someone who is honest and hardworking who can take your message and bring it to policy makers, she is your person. She is incredibly creative and knows the system of getting things done.”

Sue Catchings, Chief Executive Officer
Health Centers in Schools



***“Let us represent you!
We do battle for our
clients. We guarantee
that your voice is heard
and respected.”***

Cindy Bishop
President
Checkmate Strategies



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